

Life Income Gifts

If you are considering a major gift, your gift of cash or stock in the form of a life income gift may significantly increase your income! A life income gift allows you to transfer assets, yet you continue to receive income from the cash, stock, or other property contributed. A life income gift can allow you to: (1) increase your income for life, (2) receive a generous charitable deduction in 2007, and, (3) if you contribute stock, avoid any capital gains tax on the appreciation.

A life income gift is often made through a unitrust or an annuity trust arrangement.

If you already considered a provision for Rotary Botanical Gardens in your will, please note that a life income gift can often be preferable. *Ask your tax advisor.* Such a gift allows you to accomplish your goals during your lifetime and in a tax-advantaged way.



For Further Information

No one publication can tell you everything you need to know about 2007 year end gift opportunities and which method would be the most advantageous for your particular situation. *Be sure to check with your accountant, tax attorney, or other tax advisor for additional information on how these general rules might apply to your situation.*

The Gardens would be pleased to provide you with additional information on any gifts you may be considering. Stop by Rotary Botanical Gardens or call (608) 752-3885. Ask for Polly. Thank you for your support at year end and the rest of the year!

Remember that the strength of not-for-profits is in Friends support. Invest in your gardens with a Friends of Rotary Botanical Gardens membership and give Friends subscriptions as thoughtful gifts this season! More information and Friends of Rotary Botanical Gardens levels are available in a brochure, request one by calling Polly at 608-752-3885 or on-line at

www.rotarygardens.org



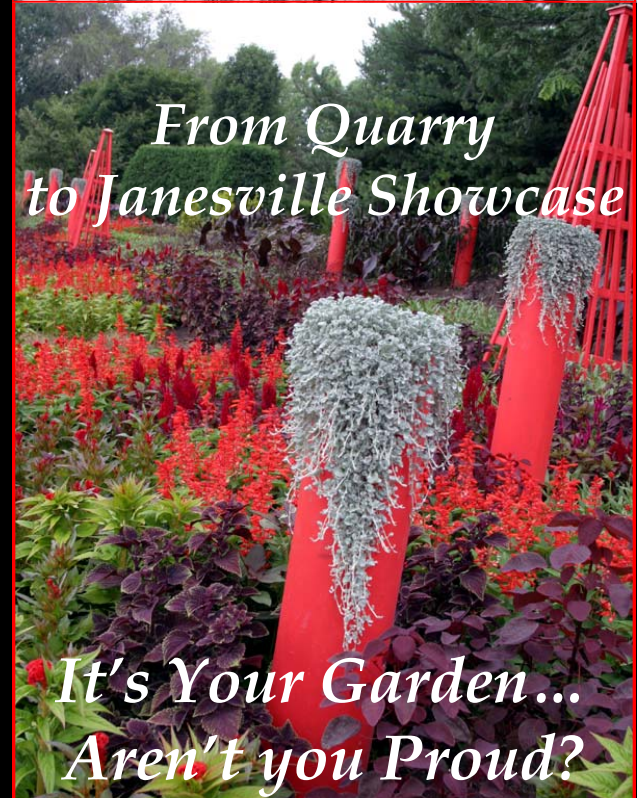
Other Ways to Give "Wish List"

Rotary Botanical Gardens always has needs that you can directly contribute at a variety of levels. Here are some examples, please call us for other ideas:

For Parker Education Center

LCD Projector	\$1,500
Laptop	\$2,000
New sound system for Parker	\$5,000
Student Internships (annual)	\$6,000
Volunteer Appreciation Dinner and Award Recognition	\$2,500
Gas cards for Grounds	Any denominations!

Call for other "wishes" that might fit your giving preferences. *Various levels of sponsorships for events available as well.*



YEAR END SUPPORT



1455 Palmer Drive
Janesville, WI 53545
(608) 752-3885
www.rotarygardens.org

2007 Year End Gift Ideas

Your 2007 year end gift can reduce your income taxes, while providing meaningful support for Rotary Botanical Gardens. Every dollar of support to operate the gardens and its programs comes from charitable contributions and rental fees with no tax based support.

No matter what your income, if you itemize, you can almost always lower your income taxes through charitable giving. The amount of income tax savings will depend on your income tax bracket.

Example: If you are in a 33% tax bracket in 2007 and you itemize your deductions, a \$1,000 gift to the Gardens by Dec. 31 will save you approximately \$330 in 2007 federal taxes. The higher your tax bracket, the more money you may save with a charitable gift.

Consider making more charitable gifts in those years when you have the most income and are in the top federal income brackets. Giving is, of course, much more as your charitable gifts make an important difference in what the Gardens is able to accomplish.

Bequests

While you are considering your 2007 income tax savings, this may also be a good time to consider long-term tax savings. The federal estate tax can still take approximately 50% of one's estate at the time of death. It definitely pays to do some advance planning with your attorney and other professional advisors.

Please consider a charitable bequest to Rotary Botanical Gardens in your will. It will help keep this community and regional asset sustainable while saving you estate tax dollars at the same time.



Gifts of Cash



If you itemize, you can lower your 2007 income taxes by simply writing a check to Rotary Botanical Gardens by Dec. 31. There is no easier way to garner a 2007 year end charitable deduction! If your company or firm has a matching gift program, your gift is worth even more; simply enclose the form along with your check.

Gifts of cash are fully deductible up to a maximum of 50% of your adjusted gross income.

Example: If your adjusted gross income for 2007 is \$50,000, up to \$25,000 of charitable gifts may be deducted in 2007. Any excess can generally be carried forward and deducted over as many as five subsequent years.



Gifts of Stock



It is almost always a higher tax benefit to contribute stock. This is because a gift of appreciated stock generally offers a two-fold tax saving. First, you avoid paying capital gains tax on the increase in value in the stock. Second, you receive an income tax charitable deduction for the full market value of the stock at the time of the gift. For income tax purposes the value of such gifts may be deducted up to 30% of the gross adjusted income, with an additional five year carryover.

Example: If you purchased stock many years ago for \$1,000 and it is now worth \$10,000, a gift of stock would result in a charitable deduction of \$10,000. In addition, you avoid paying capital gains tax on the \$9,000 of appreciation.

Gifts of Life Insurance



If you own a life insurance policy that is no longer needed, consider it as the perfect vehicle for a 2007 year end charitable gift. To receive a charitable deduction, name Rotary Botanical Gardens as both the owner and beneficiary of the policy. If the policy has cash value, you can take a charitable deduction approximately equal to the cash value at the time of the gift. In addition, if annual premiums are still to be made and you continue to pay them, those premiums will become tax deductible each year.

IRA Tax Tip

Those age 70 ½ or older are now allowed to make tax-free distributions up to \$100,000 from an IRA to charity. Although a deduction can not be taken, neither is the income reported. The charitable donation from an IRA will satisfy the required minimum distribution. *This provision will not be available after 2007.*

