



****Petal Your Way Through the Garden****
Public Art Project

Rotary Botanical Gardens has created a Special Public Art Project to encourage community participation at Rotary Botanical Gardens, promote local arts and raise money to fund our programs.

We are encouraging local artists and enthusiastic people to artistically interpret the daisy flower design created by the Rotary Botanical Gardens (RBG) Grumpies from plywood. The flower, when completed by the artist, will be clear coated for preservation by Utzig's Carstar Auto Body. The flower will then be placed in a suitable location in Rotary Botanical Gardens from Mother's Day to Labor Day for all to enjoy.

The flowers should be creative, colorful, unique using reliable glue, etc. There can not be any direct advertising or logos on the flower but acknowledgement will be given to the artists and sponsors with a sign to be installed with each art piece.

The 27 flowers will be available for pickup at the Parker Educational Center at Rotary Botanical Gardens after February 1, 2010 during regular business hours, 8:30 am to 4:30 pm. Flowers must be returned to the RBG Parker Education Building by April 1, 2010. RBG staff will position and install the finished pieces throughout the gardens.

The flower must be returned to RBG and becomes the property of the RBG Special Art Project. An event is being planned to auction the flowers and raise money for the Gardens. All are encouraged to participate in the auction; individuals, families, groups, businesses, etc. Event details will be announced later.

Sponsor/Participation Fee: \$35. This covers the cost of the wooden flower, stand, anchor to display the flower and related display expenses. Artist supplies will be the responsibility of the sponsor, group or individual.

Anyone interested in participating or sponsoring a flower, contact Deb Grams at 608-755-0946.





FLOWERS-2010

****Petal Your Way Through the Garden****

Design Criteria:

* Artistic, creative, colorful, unique, quirky, whimsical, heritage

* Remember to include the edges of the flower in your overall design plan as well as the front and back. The center section of the back should be free of decoration to allow for the attachment to the stem. The flower is 32" x 32" and is a "daisy-form" flower. The flower is made of wood and is primer coated. Artists should work with materials and finishes to provide longevity of the flower, be permanent and to resist the elements. Use glue for securing surface artwork (beads, sequins, etc). Any attachment to your flower cannot exceed 6" on top or sides. Do not fill any drilled holes.

*Your flower must be appropriate for all audiences. No direct label, advertising or logos. No religious or social disrespect as this is a public display for many viewers.

*Your flower will be available after February 1, 2010 at Rotary Botanical Gardens Parker Education Center during regular business hours, 8:30 am to 4:30 pm. Your finished flower and application must be returned back to RBG Education Center by April 1, 2010.

*Flowers will be clear coated by Utzig's Carstar Auto Body. .

*The final flower will become the property of the RBG Art Committee. If you cannot finish your flower, please notify Deb Grams (e-mail & phone number below) ASAP. We will make arrangements to have another party complete it.

*Sponsor/Participation Fee = \$35 The fee covers the cost of the flower, stand, anchor and other related display expenses. Artist supplies will be the responsibility of the sponsor, individual or group.

*Payment is due at the time of pickup or reservation. Make check for \$35 payable to Rotary Botanical Gardens.

*The finished flowers will be displayed throughout Rotary Botanical Gardens from Mother's Day, May 9, 2010 and remain in the Gardens until auction time in the fall.

*Artwork becomes the property of the ****Petal Your Way Through the Gardens**** Special Art Project and will be used as a fundraiser to help support our programs.

*Questions: Contact Deb at dbgrms521@sbcglobal.net or 608-755-0946





Artist / Sponsor Application
****Petal Your Way Through the Gardens****

This form and your finished flower must be returned to Rotary Botanical Gardens Parker Education Building, 1455 Palmer Drive, Janesville by April 1, 2010.

This information will appear in our brochure

****PLEASE PRINT****

Title of your artwork: _____

Artist (s) Names: _____

Sponsor (if any): _____

About the Artist / Individuals: _____

Contact name: _____

Address: _____

Best phone number to reach you: _____

e-mail: _____

About the Art:

Name / Theme of the Flower: _____

What materials were used? _____

About the Sponsor – Participation/Sponsor Fee: \$35 paid upon pickup of flower
Checks may be made out to RBG.

Name: _____

Address: _____

Phone: _____

ATTENTION –Finished flower become the property of the project and will not be returned to artists or sponsors.